

OE @ OE 2009[®]

OFFSHORE ENGINEER

Offshore Europe

OFFICIAL MAGAZINE AND SHOW DAILY

show off daily

Three ways to promote your attendance at Offshore Europe 2009



Offshore Engineer Magazine
Official Show Issue



Distributed to over
33,000* registered
subscribers

Official Show Daily



6,000 copies printed
every day

Official Show Review



Distributed to over
61,000 recipients

The Official Offshore Engineer Show Issue



Distributed to in excess of 33,000* globally, registered readers each month **OE** offers you premium distribution to promote your business and its participation at Offshore Europe 2009.

Our September issue will also have the benefit of significant **BONUS DISTRIBUTION** from our booth (Number 584) at the event. Please come and visit us to meet both the editorial and sales teams.

For over 30 years, **OE** has been helping petroleum managers, engineers and geoscientists address complex E&P issues and solve their offshore challenges. Our authoritative coverage of the latest news and developments informs readers of important industry events.

Our strong focus on technology – both existing and new – offers effective and practical solutions that can be put to immediate use in the field. And, our on target, forward-thinking analysis provides fresh insight into current market conditions as well as industry trends.

September issue of **OE** is the only "At show" magazine to be in.



Advertisement Sizes:

The Show Issue is American A4 – 205mm (width) x 275mm (height)



a) DPS
255 x 390mm



b) A4 Page
205 x 275mm



c) A5 Island
120 x 255mm



d) Half Page
180 x 125mm H or
85 x 255mm V



e) Quarter Page
80 x 125mm



f) Vertical Strip
75 x 255mm

Rates

a) DPS:	£11,900
b) A4 Page:	£6,335
c) A5 Island:	£5,395
d) Half Page:	£4,265
e) Quarter Page:	£3,800
f) Vertical Strip:	£3,082

**MULTIPLE
PUBLICITY
DISCOUNTS
AVAILABLE**

The Official Show Daily of Offshore Europe 2009



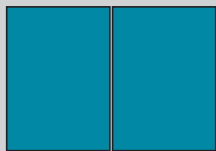
We at **OE** are proud to confirm that we are the **ONLY** Official Magazine for Offshore Europe 2009 and as such **ONLY Offshore Engineer** has the official licence to produce a Show Daily at the event. All others are un-licenced and, as such, have no formal distribution rights at the event.

Each morning the OE Show Daily will be distributed via the official buses to and from the event, at each of the major hotels in Aberdeen in time for breakfast, they will personally be handed to every person who comes through at the main entrances to the event and via an individual stand drop, pre-official event opening times.

This unrivaled **EXCLUSIVE** and **THOROUGH** distribution method of in excess of 6,000 copies per day will ensure that everybody who is in Aberdeen for the event will have the opportunity to keep abreast of the news from the previous day and also take note of the planned activity for the day ahead - whether that be conference news, product launches, contract signings or details from the social calendar.

Advertisement Sizes:

The Show Daily is tabloid size – 295mm (width) x 417mm (height)



a) Tabloid DPS
590 x 417mm



b) Tabloid Page
295 x 417 mm



c) A4 DPS
410 x 275mm



d) A4 Page
205 x 275mm



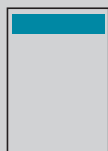
e) Half A4 Page
180 x 125mm



e) Half A4 Page
180 x 125mm



f) Quarter
A4 Page
85 x 125mm



g) Tabloid Banner
265 x 54mm



h) Cover earpiece
52 x 52mm



Ad Booking Deadline: 17th August 2009 Ad Copy Deadline: 24th August 2009

Rates

a) Tabloid DPS:	£9,300
b) Tabloid Page:	£6,400
c) A4 DPS, 4C:	£7,795
d) A4, 4C:	£4,340
e) 1/2 A4 page, 4C	£2,450
f) 1/4 A4 page, 4C	£1,650
g) Tabloid Banner	£2,385
h) Cover earpiece, 4C	£1,320
b) Front Cover Tabloid, 4C	£5,210
b) IFC Tabloid, 4C	£6,710
b) IBC Tabloid, 4C	£6,580
b) OBC Tabloid, 4C	£6,910
d) IFC A4, 4C	£5,865
d) IBC A4, 4C	£5,800
d) OBC A4, 4C	£6,400

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The Official Offshore Europe Show Review



Another benefit of only dealing with the OFFICIAL MAGAZINE of Offshore Europe 2009 is that you can take advantage of this unique product - The Official Show Review.

Distributed to every person who receives a name badge at Offshore Europe 2009 this A4 magazine will be printed and distributed during October 2009 and will have a distribution of in excess of 61,000 copies as it will also be distributed alongside the October issue of Offshore Engineer which itself has 33,000 copies.

Detailing a review of the Show Daily News and Features it is designed to make visitors, delegates and exhibitors "Think Back and ACT" as a final memory cleaner of the event.

If you missed anyone at the event –
THIS IS YOUR LAST CHANCE TO CATCH THEM.



Advertisement Sizes:

The Show Review is American A4 – 205mm (width) x 275mm (height)



a) DPS
255 x 390mm



b) A4 Page
205 x 275mm



c) A5 Island
120 x 255mm



d) Half Page
180 x 125mm H or
85mm x 255mm V



e) Quarter Page
80 x 125mm



f) Vertical Strip
75 x 255mm

Rates

a) DPS:	£8,800
b) A4 Page:	£3,950
c) A5 Island:	£3,800
d) Half Page:	£2,750
e) Quarter Page:	£1,500
f) Vertical Strip:	£2,300

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